

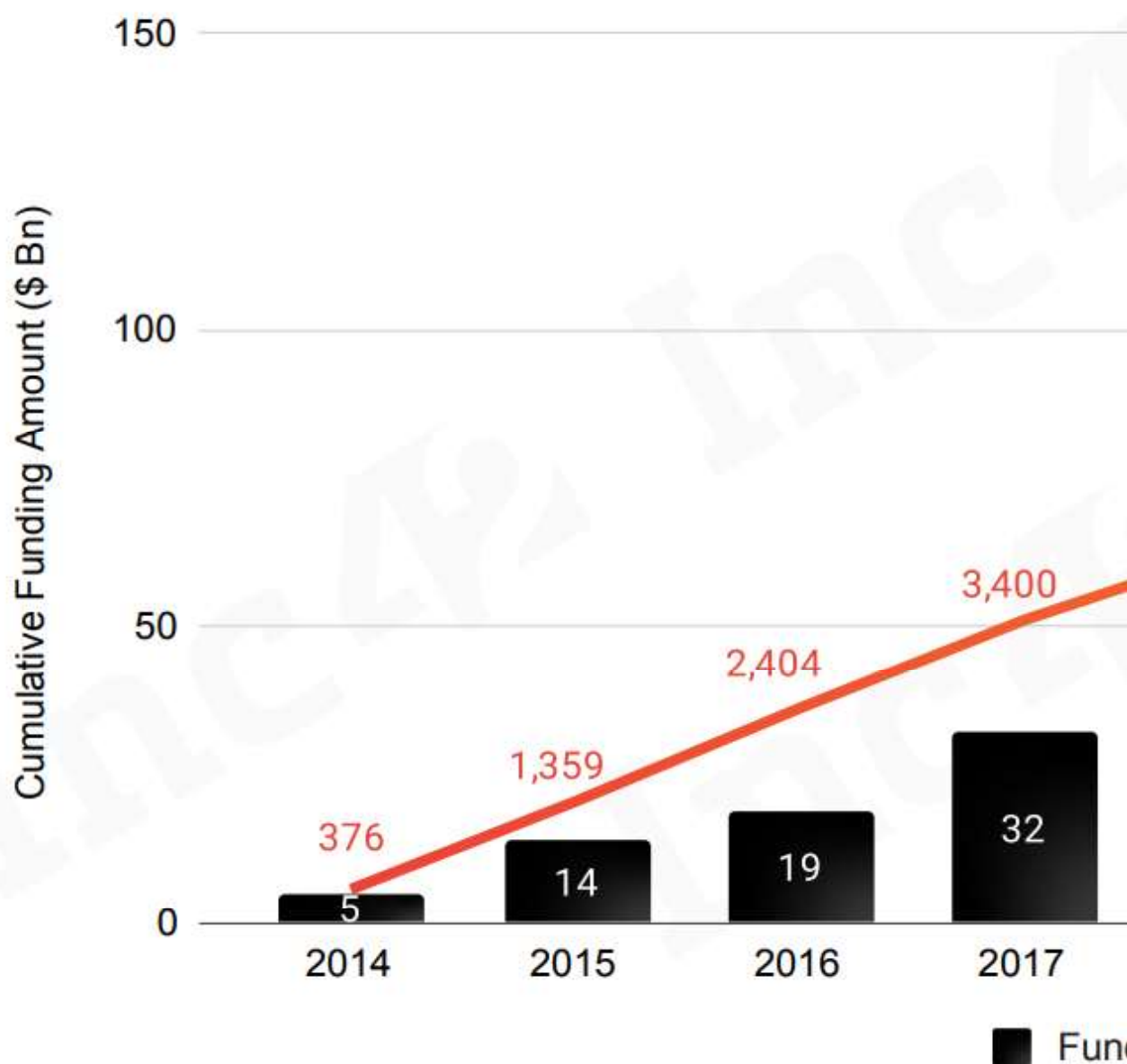


Angel Investing

UNLOCK

Indian Startups Have Raised Over

Over the span of nine years, both the funding



Source: Inc42

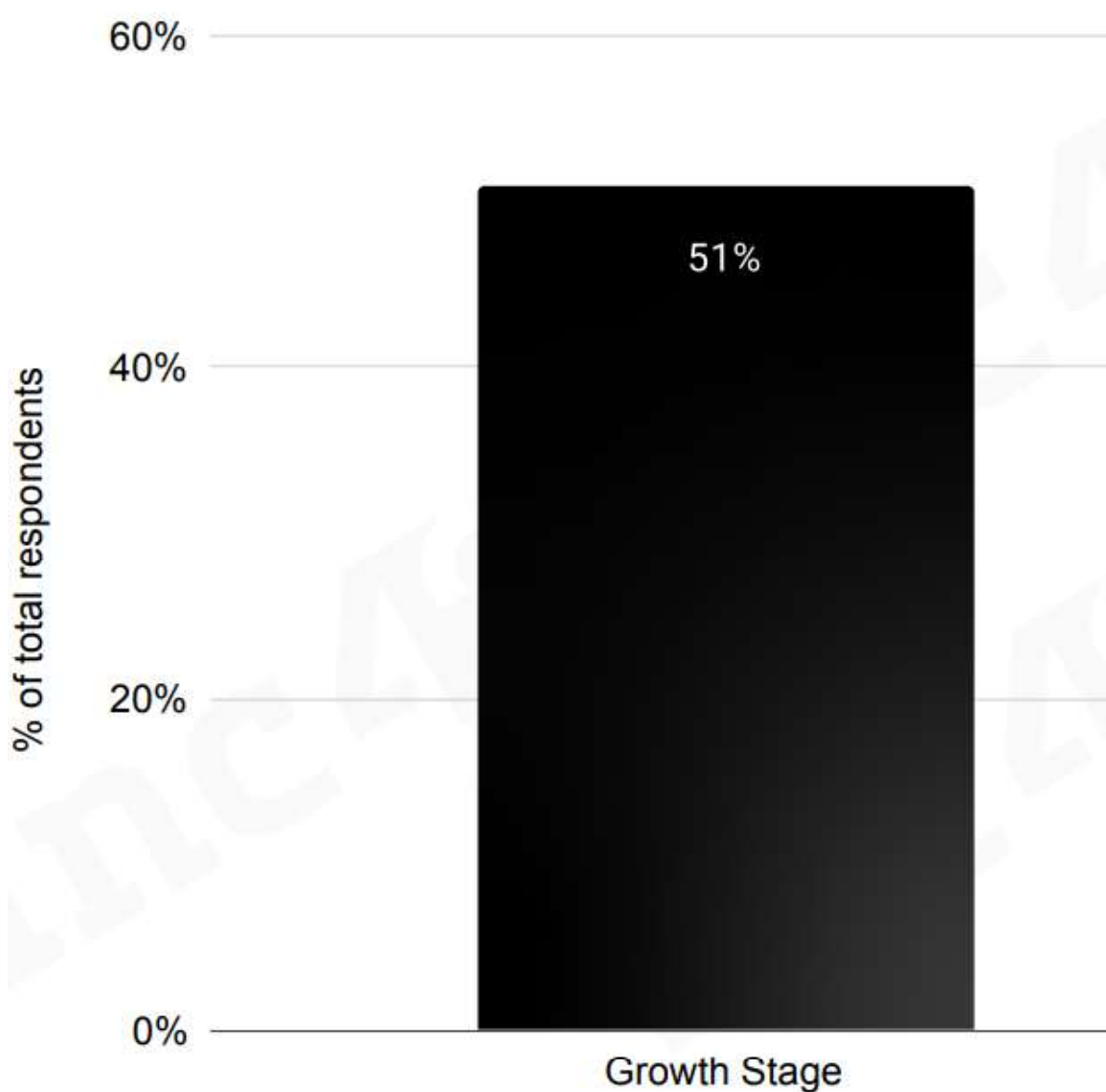
Stage Wise Capital Inflow In India

Seed-stage startup funding is outpacing

Investment Stage	Funding Amount
Seed Stage	\$6 Bn+
Growth Stage	\$34 Bn+
Late Stage	\$99 Bn+

Source: Inc42

VC Exit Priorities: Indian VCs Opt



Source: Inc42 Survey, India's Startup Investor Landscape Report 2023

Others

4.2%

Accelerators & Incubators

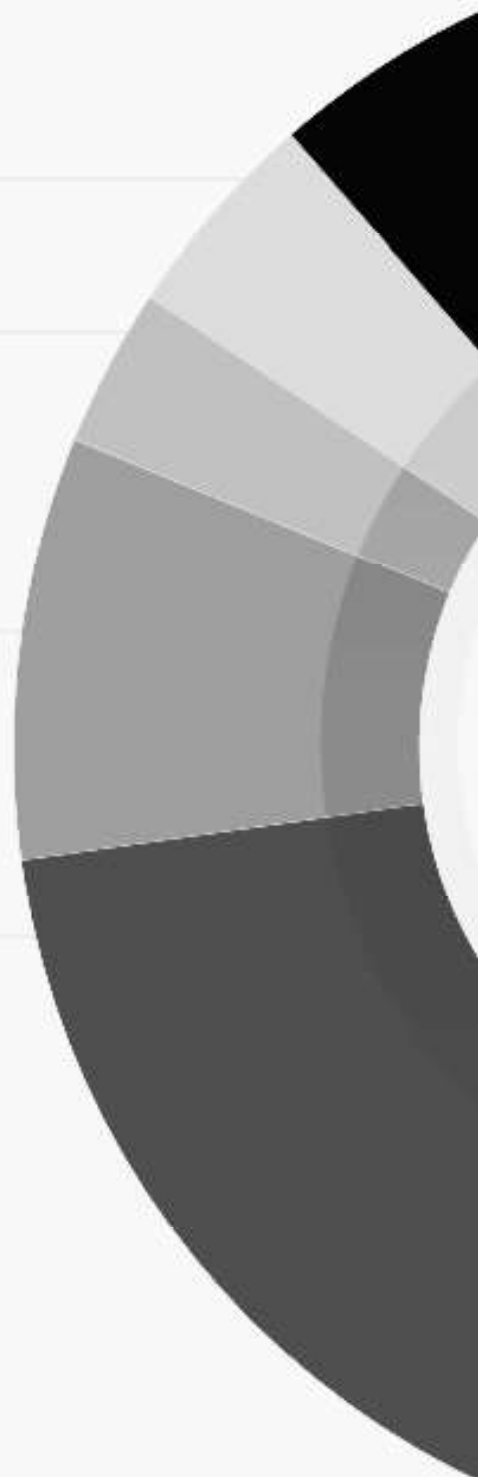
3.2%

Corporate & CVC

8.4%

VC/PE

26.3%



VCs & PEs



Corporates & CVCs



Accelerators & Incubators



Angel Networks & Syndicates



Today, Tomorrow & Future: How

	2023
Angel Investor	5.5K+
VC/PE	2.5K+
Corporate & CVC	800+
Accelerators & Incubators	300+
Family Offices	300+
Angel Network & Syndicates	125+
Government Entity	50+
Total Investors	9.5K+

SOURCE: INC42



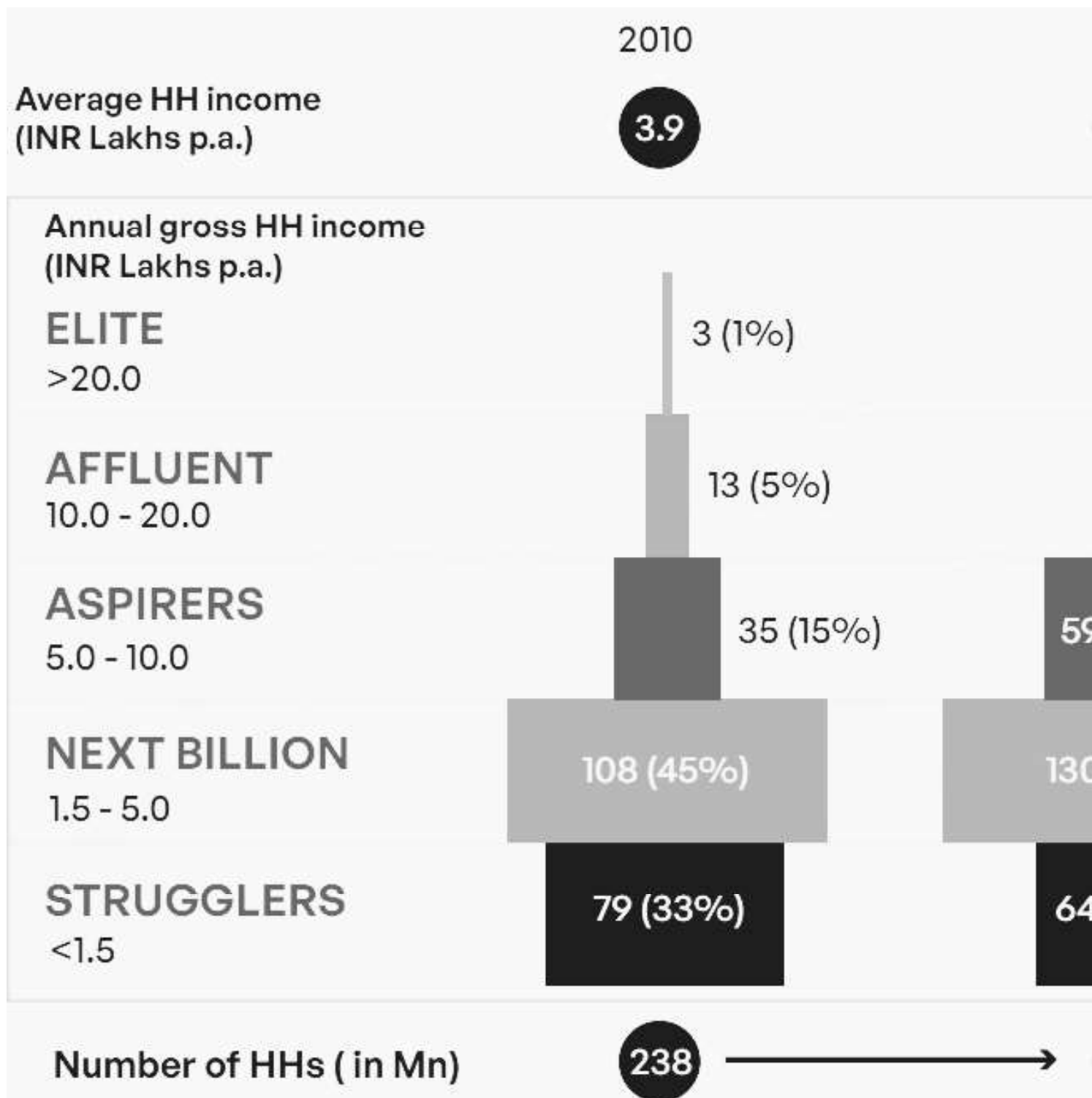
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**HNI/UHNI
Network**

**Financial
Expertise**

**Investor's
Trust**

Upward Movement



Source: CCI Proprietary income model, BSG analysis






1.6 Mn+ High Net Worth Individuals

Among the top five economies in the world, India

		202
	India	0.8
	China	10
	USA	25
	Japan	2.9
	Germany	3.4

Source: Knight Frank, Inc42 Analysis

Startup	Base Valuation - Year	
	\$1.6mn - 2010	
	\$50mn - 2009	
	\$13mn - 2012	

Ashish Gupta's key exits

make  trip

Initial public
offer
in 2010

merit
trac

Sale to

Manipal
in 2016

Flipkart



Sale to

Walmart
in 2018



Minjar

Sale to

Nutanix
in 2018

Fund I: Aggregate Performance

Fund I + IA has already realised ~5x of the invested capital



Fund I Effective IRR 1



$$\begin{array}{ccccc}
 \boxed{5.4x} & = & \boxed{4.6x} & + & \boxed{0.8x} \\
 \text{Gross Total} & & \text{Gross Realised} & & \text{Gross Unrealised} \\
 \text{Returns} & & \text{Returns} & & \text{Returns}
 \end{array}$$

Who can

As specified



Individual Inv

who has net tan
principal residence
(i) has early stage
(ii) has experience
(iii) is a senior mgr



Body Corpor

with a net worth of



AIF

registered under
SEBI (Venture Cap

Direct Entry

Investor

2021 – Low, easily available
2024 – High, founders reluctant

Unfavoured
Being Phased Out

Low ticket size means lower
leverage over the founder

Shallow, unorganised, unreliable

Missing, high risk going solo

Advantages of In

01

Startup Selection In you

You still chose the startup that you want

02

You may decide to invest

Minimum ticket size of as low as 2L (€)
diversification.

03

Empowering you with c

Angel Funds provide a complete track
reporting of portfolio.

04

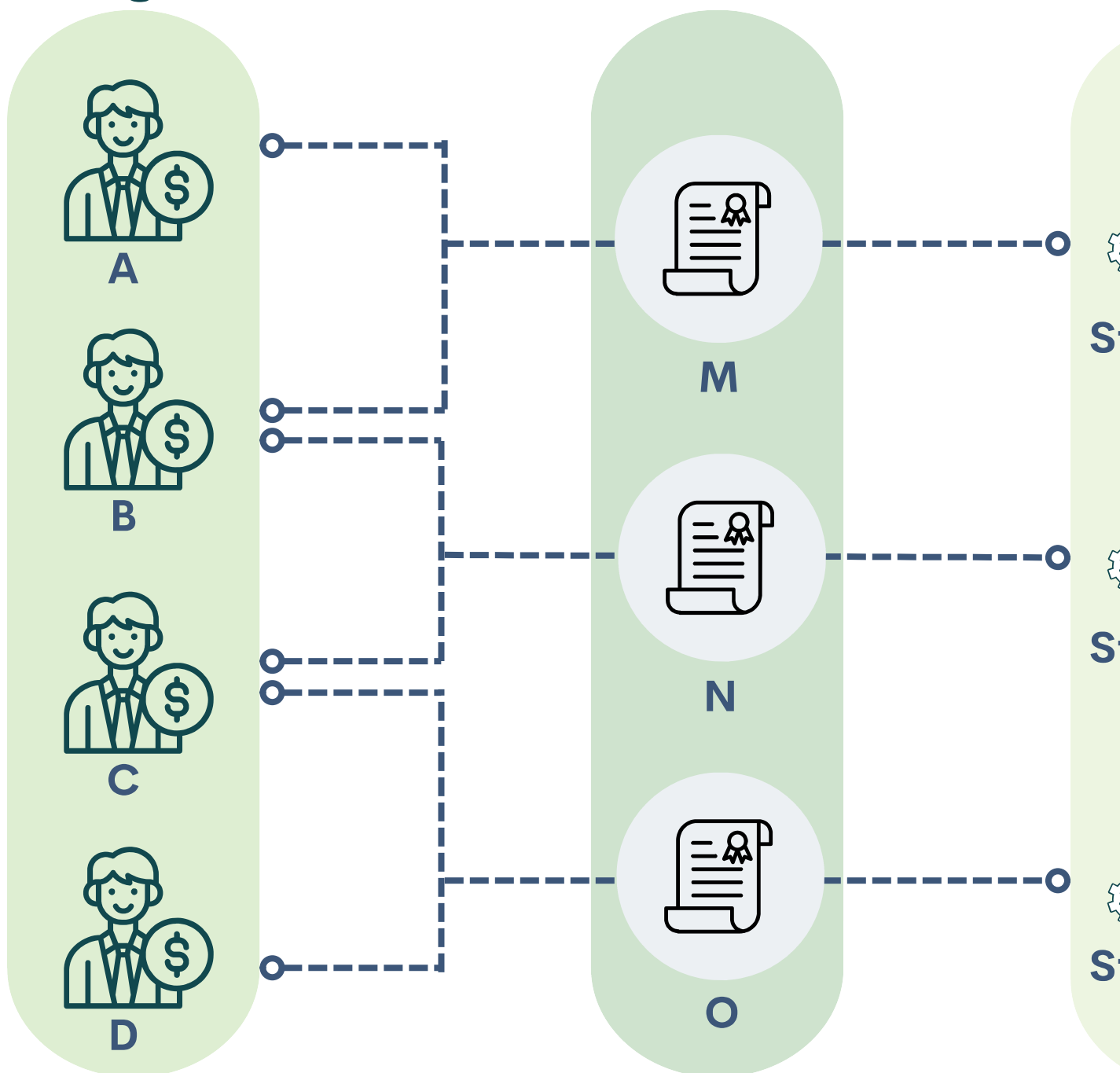
Experience seamless inv

Unlock a hassle-free investment journey
minimum, so you can focus on maximizing

Angels

Schemes

St



Investor expresses Interest

Investor express interest during the pitch calls by answering polls during the pitch calls



Startup Pitch Call

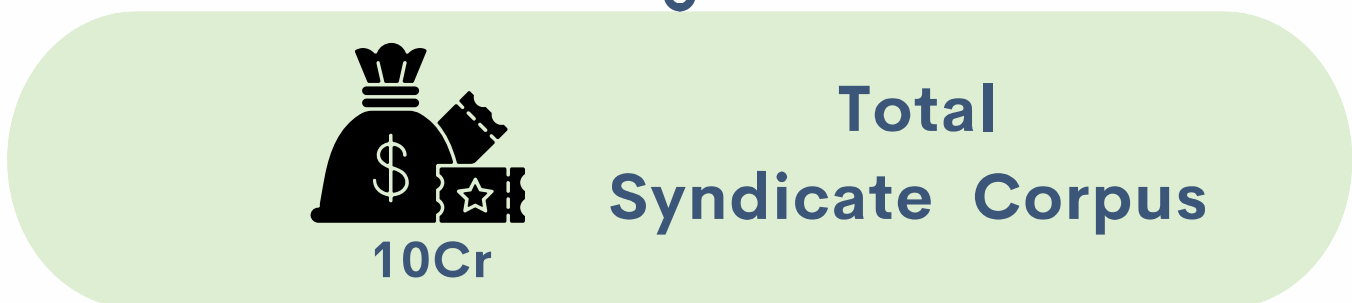
Startup Pitches virtually for 30 mins (20 mins pitch & 10 mins Q&A).

Recording of the pitch call, pitch deck & other deal details are uploaded on the deal summary.

Example: svdeal.com/zypp

Enough
investor
trigger

Syndicate Manager

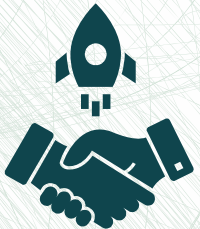




Startup Applications
2000+



Investor Community
2000 +



VP Count
40



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Featured In (Click icon to read the full story.)

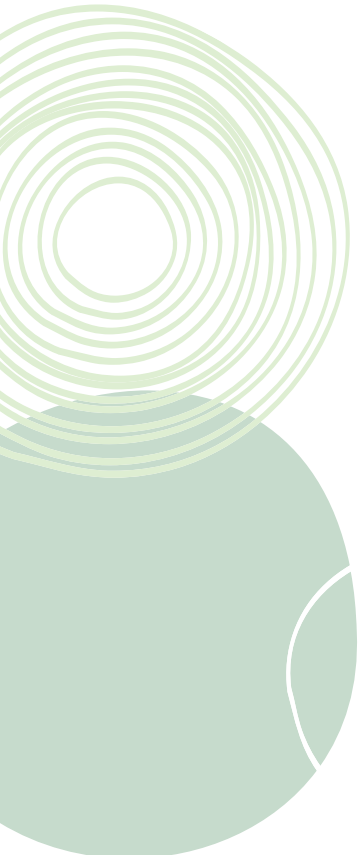


THE ECONOMIC TIMES



**FINANCIAL
EXPRESS**

Business Standard



Thank

Quick

For

Chat w

W: w

E: inf

